

The Corporate Internet

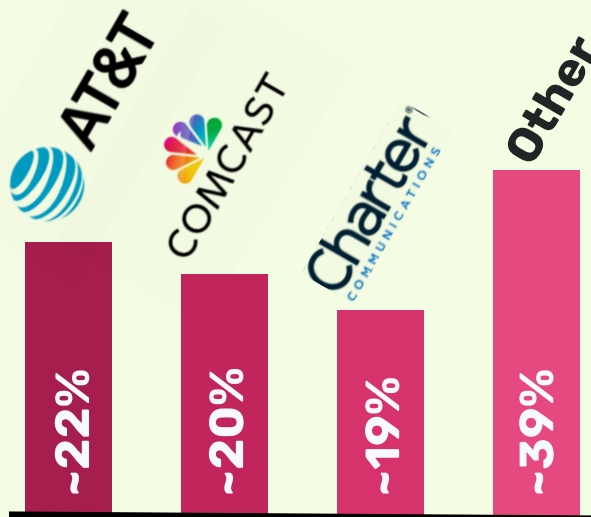
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1.

ISP

Top Internet Providers:

United States 2023 Stats



- Over 60% of all the internet service is provided by 3 main companies. [1]
- The majority of American don't have less than 3 options [1]

COMCAST, is the owner of the Xfinity Broadband Provider, while Charter Communications is the owner of Spectrum.

The FCC is the Federal Communication Commission, they regulate and run programs.

note: graphics are not to scale

Internet Service Providers (ISP) -

ISP are the companies that provide internet access, they also can monitor your internet usage, and work with the FCC

Cloud Service

2.

Cloud Service Market Share :

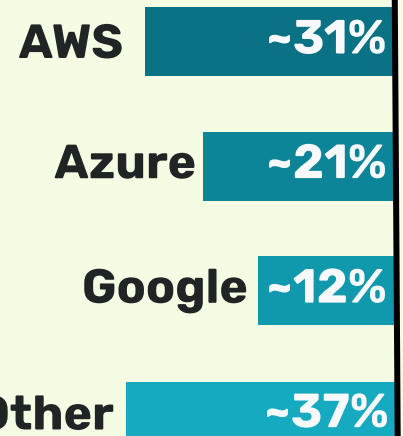
Worldwide Market Q4 2024

Cloud Services are hosted on servers, the majority (+60%) are own by either Google, Amazon, or Microsoft [2]

- Cloud services include hosting for academic and medical infrastructure
- Data security is determined by corporations and geography of the data centers

Market Share: Is a percentage of the market revenue that a company makes up for.

note: graphics are not to scale



Conclusion

3.

Why Does This Matter? :

The Importance of Digital Sovereignty

Digital Sovereignty is the ability to have control over your data, and internet experience. [3] This can be for individuals or for group, and nations.

Monopolies in telecommunication, can lead to inequality and for nations outside of the US, it's important to invest into the physical control over communication [4]. Policy for such infrastructure need to be careful to prevent personal and human rights.

If we want to gain more control of our online experience we need to be more conscious of the laws, and the corporation that run the infrastructure.



References :

- 1) <https://www.broadbandsearch.net/blog/internet-ISP-competition-across-America>
- 2) <https://www.statista.com/chart/18819/worldwide-market-share-of-leading-cloud-infrastructure-service-providers/>
- 3) <https://www.weforum.org/stories/2025/01/europe-digital-sovereignty/>
- 4) <https://www.isocfoundation.org/2024/10/whats-digital-sovereignty-lessons-from-brazil-to-the-world-implications-risks-and-global-insights/>

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